

Dear Potential Sponsor,

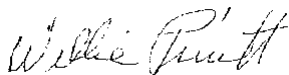
The Brazos Valley African American Museum is announcing:

- **Event:** 20th Annual Virtual Appreciation Event
- **Date:** Saturday, March 27, 2021 at 6:00 p.m.
- **Location:** Virtual event, access link to be provided
- **You are invited: To consider being a Sponsor for this year's appreciation event**
- **Through your sponsorship you will be able to provide financial support for:**
 - Annual budget of \$100,000 to maintain and operate the museum facility, and develop new museum exhibits
 - Honor community leaders for their dedicated service to the Brazos Valley
 - Programs that provide cultural education for all ages
 - Community events that inform and enhance citizenship and pride
 - Continued staff development, and provision of school outreach programs
 - In 2019, the museum served over 4,000 visitors, provided 80 educational tours to over 1,500 children and adults, awarded \$2,000 in scholarships, and held over 35 events and exhibits
 - The museum website received over 1 million visitors in 2020 and the social media platforms have over 2,000 social media followers.
- **Virtual Program:**
 - Community members will be honored for their dedication and service to the Bryan/ College Station community
 - Online auction will be open beginning March 22, 2021 with a diversity of items
 - Video support/promo ad for sponsors available depending on giving level

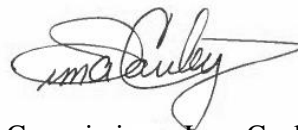
We invite you to attend this event and hope that you will consider being a **Sponsor** for our 20th Appreciation Event as a way of demonstrating your support for cultural appreciation within our community and for celebrating the accomplishments of multiple leaders.

The Brazos Valley African American Museum is a nonprofit 501-C3 tax-exempt organization and your contribution is tax deductible to the extent allowed by law.

Attached you will find a form explaining the **Sponsorship Levels** for your consideration. Please make your commitment and reservation by completing the enclosed Sponsor Contribution Form with your check payable to the AANHS and send to Crystal Carter, 500 East Pruitt Street, Bryan, Texas 77803. The form and online payment options are also available at www.bvaam.org/banquet. Please feel free to call the Museum at 979-775-3961 or Crystal Carter at 850-491-9674 with any questions.



Mr. Willie Pruitt
Honorary Banquet Chair & Founder



Commissioner Irma Cauley, Board Chair



Mrs. Crystal Carter
Banquet Co-chair
Enclosures
